

ISRI Board of Directors Winter Meeting

January 2014/Washington, DC

BOARD COMMENTS

- first meeting of the Law Enforcement Council...an all-star group geared to solve materials theft...chiefs of police, assistant attorneys general, sheriffs, corporate security officials, etc...
- CEO of Willis New Hampshire (insurance company)
- came to this meeting because of the complaints that were expressed at the last BOD meeting
- sometimes ISRI members asked for quotes and Willis did not respond
- adjusters from Willis were perceived as not being "up front"
- leadership committee: discussed nominees for directors at large and the next secretary/treasurer

RECYCLING RESEARCH FOUNDATION

- reviewed the Wisconsin Chapter request to establish a Scholarship
- discussed the veteran's scholarship...problem with getting applicants and the committee believes that they have been too narrow with the requirements...all agreed to revise the requirements
- the silent auction time is upon us again and we are set with individuals to assist with calls...we are looking to ask each Chapter to donate an item for auction or to provide \$250 and RRF will purchase something to auction for \$250

SAFE OPERATIONS COMMITTEE

- Golden Wrench Award: due to the numerous maintenance violations, this award seems appropriate...we have member companies/individuals who have done an excellent job in this area and should be recognized...goal is to raise the bar on the vehicle maintenance side of safety and those behind the scenes who do an outstanding job

ISRI Safety Update

- hazard communication training should have been completed in Dec
- what other areas are safety data sheets needed? Companies should take a look to make sure they have not omitted an important item
- working with JJ Keller in developing a safety off the shelf manual
- safety blue print process: decision makers on some visits are not present at the meetings reviewing the walk through...there was discussion as to what to do i.e. fine, walk away etc...
- stormwater update: ISRI is working on a stormwater study to be completed by mid-June 2014...
- field report of safety services: the ISRI Safety Team spent 45 weeks on the road...67 blueprint visits...it was noted that the best managers criticize themselves, are active participants and know their numbers..."the chicken gives the egg while the pig gives the bacon"...we have 15 days to complete the OSHA 300 A summaries for 2013...the bad things noted on visits: we do pretty good at that, we are working on that, well normally we do, we are the best among our peers...we are now the 6 in the deadliest industry; the following items resulted in fatalities in 2013: crushed by fork lift, run over by heavy EQ, run over by a truck, worker killed when barrel exploded, crushed between truck and trailer, crushed by bale of copper, vehicle flipped over, struck and killed by a truck, torch man killed by swinging coil, worker caught in a conveyor

PAPER DIVISION

- market update: economic growth not necessary growth in the paper sector...our sector declined 6+ %... Commodity index was down almost 10% in 2013... Recovered paper prices have held...all grades were down (January - October 2013) in the export sector...the US trade deficits are decreasing...China will be trying to maintain growth while improving environmental awareness...us job market will get better, low interest rates projected in 2014...

- April 6 -10 ISRI CONVENTION in Las Vegas

One new business item: Member concern and dissatisfaction about RISI eliminating ONP #6 from its pricing coverage. 3 - 4 member companies spoke up about this, all dissatisfied with RISI's decision. No company spoke in support of their decision. It was decided that ISRI would contact RISI to convey the feelings of the membership, and attempt to persuade RISI to reverse their decision.

PLASTICS

- established a slate of officers for 2014
- will have committees on membership and standards & practices
- might consider setting up a booth at SERC
- ISRI/APR task force to establish industry plastics specs: still ongoing
- SPI: society for plastics industries: this group is looking to bring together all plastic industry associations trying to develop plastics specs...

MEMBERSHIP COMMITTEE

- renewals are going well, however the Paper Stock chapter is on the low side
- the Paper Stock Division has only renewed 38% of its 2013 membership of 84
- smaller companies (under \$2 million) are looking for a reduced ISRI rate
- ISRI will be attending the Plastics Recycling Conference, Global Plastics Conference
- there is a "dashboard" of items that rates all chapters. We are in the lower tier.

Items that we need to focus on are:

1. Renewals
2. Convention Attendance
3. PAC Authorization
4. Safety Pledge
5. ISEC Meeting Attendance
6. Recycle Guard Participation
7. Leadership % Attendance
8. SREA Participation

MATERIALS THEFT TASK FORCE

- updating the theft alert website with revised registration process, alert status, interactive map, adds suspect information, suspect's car information etc. There is also search functionality

- this up graded website should be on-line by mid-April

- legislative update: there could be a Materials Theft bill coming up in the Senate and ISRI will stay attuned since the bill appears to not be favorable to our industry

- law enforcement advisory council: they will provide counsel and guidance...received great advice from the group on how to get our message out to the public

TIRE & RUBBER DIVISION

- the division is looking to have a study regarding tires and fiber composition...the study cost will be presented to RRF for consideration...potential cost would range from \$60K to \$100K
- thinking about establishing a national tire recycling day

ELECTRONICS DIVISION

- those in electronics are concerned about "lead poisoning" and possible exposure while recycling/collecting at our facilities...they discussed possible base line testing of employees to protect us going forward
- there will be an interesting panel on how to make money in electronic recycling at the ISRI Convention
- Earth 911 is a group that specializes in responsible electronics recycling...ISRI will be partnering with them
- Reverse Logistics Association (RLA): multi-stakeholder group...call Eric Harris (ISRI)

COMMUNICATIONS COMMITTEE

- they have established a communications strategy with goals that are measured...there will be 10 newsletters sent to members in 2014
- they continue to work on the website revamp due to launch April 1st!
- scrap magazine: revenue up 1% over last year (2012 vs. 2013)
- key projects: Jason Project, Earth 911, these projects expand the visibility of ISRI...
- social media update: local media is asking us about electronics, metals theft, etc.
- programs in 2014: tools for those at the convention, newsletter branding, public awareness for materials theft, more media tool kits
- we need to improve internal messaging

GOVERNMENT AFFAIRS

- Rep. Schimkis (IL) spoke about legislation being considered, the toxic water in West Virginia, EPA oversight and nuclear waste...he stressed getting a member of Congress to your facility! They would love to visit...these congressmen need to see what we do and how good we are
- Houston update: city started air sampling two years ago...now there are Environmental Justice concerns and emissions of carcinogenics...after reviewing the data, the issues may not be as much of a concern as previously thought...there will now be retesting and hopefully it will be a representation of the industry as a whole and not a sample that's too small
- environmental justice status report: we need to be concerned about the way our facilities look...that perception reflects on how we are perceived by the public at large...be aware that environmental justice standards may be higher than local permit standards...
- legislative issues on the hill: still materials theft
- implementation of 97,000 lb. limit for truck hauling weights...IP supports this legislation...leads to fewer trucks on the highway...